Damien Bennett

Graphic Designer | Brand, Digital & Creative Automation

Columbus, OH | artbydamienb@gmail.com | designedbydb.com

Graphic designer with experience in brand identity, marketing campaigns, illustration, motion graphics, and digital and print design. Combines Adobe expertise with JavaScript, custom scripting, and AI-assisted development to organize content, automate repetitive tasks, and build practical creative tools. Brings visual judgment and analytical thinking to both the design and the process behind it.

SKILLS

Visual design: Illustrator, Photoshop, InDesign, After Effects, Premiere Pro

Digital work: HTML/CSS, JavaScript, Dreamweaver; foundational Figma familiarity; prior Adobe XD app prototyping

Creative workflows: ExtendScript / JSX, Creative Cloud Libraries, Google Apps Script, CSV data processing, AI-assisted development

PROFESSIONAL EXPERIENCE

Hybrid Digital | Prepress Technician

Columbus, OH | June 2025 - Present

- Adapt artwork in Illustrator and Photoshop to production specifications, maintaining visual consistency and detail.
- Manage, store, and share artwork and color resources through Adobe Creative Cloud Libraries for consistent use across projects.
- Developed scripts for consistent batch PNG exports and Illustrator-to-PDF delivery, with skip and error reporting; built visual artwork checks to flag potential issues for review.

Freelance Graphic Designer

Remote | February 2024 - June 2025

- Designed brand identities, illustrations, social graphics, and print materials for remote clients, managing multiple projects and maintaining brand consistency.

Mojo Sportsgear | Graphic Designer

Columbus, OH | August 2022 - February 2024

- Developed original brand concepts from pencil sketches through finished digital artwork.
- Recreated 200+ supplied raster artworks in Illustrator, following client brand guidelines.

M/I Homes | Graphic Designer

Columbus, OH | April 2019 - July 2022

- Designed the complete visual identity for the company's first Marketing Summit, including the event logo, agenda, stationery, and presentation backgrounds.
- Collaborated on logos, icons, and marketing materials for brand campaigns including "More than New" and "Passport to Better."
- Created animated social media graphics for promotional campaigns, extending the brand's visual identity into motion.

INDEPENDENT PROJECT

AmazinSaver | Sole Creator

Archived project; source available for review

- Designed and built a searchable deal-discovery website with HTML, CSS, and JavaScript, using AI-assisted development; organized offers by category and expiration with countdowns and promo-code copying.
- Connected browser data collection and CSV parsing to a Google Sheets backend; used Google Apps Script to enrich and organize records for review, publication, and archiving.

EDUCATION & TRAINING

Bachelor's degree in Visual Communication | The Art Institute

Associate in Science | Pittsburgh Technical College

UX design training | Upskillist, 2025 | Certificate in UX Design, Modules 1 & 2 completed